

Practical Guidance Intellectual Property & Technology



Gain know-how from authoritative practical guidance, professionally curated precedents, drafting notes, tools, and other online resources, all in one place.

How you Benefit

- Quickly gain the know-how to accomplish matters
- Find the resources you need in one place
- Maximize your efficiency with intuitive tools
- Reduce onboarding time for associates

- Stay current on practice trends and legal issues
- Decrease nonbillable hours
- Be ready when business opportunities arise

Practice Area & Jurisdictional Offerings

- Capital Markets and M&A
- Commercial
- Corporate and Private M&A
- Employment
- Family Law (British Columbia)
- Family Law (Ontario)
- Finance
- In-House Counsel

- Insolvency & Restructuring
- Intellectual Property & Technology
- Litigation & Dispute Resolution
- Personal Injury (British Columbia)
- Personal Injury (Ontario)
- Wills, Trusts & Estates (British Columbia)
- Wills, Trusts & Estates (Ontario)

Relevant Resources

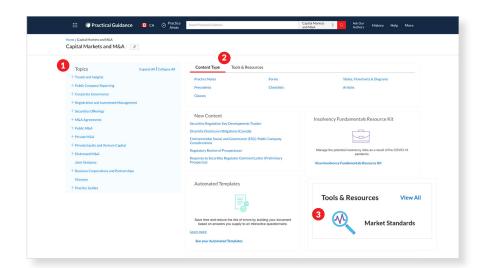
- Precedents. Clauses and Forms
- Checklists, Tables & Flowcharts
- Practice Notes
- Automated Templates
- Resource Kits
- Calculators

- Market Standards for M&A
- Articles & Current Awareness
- Skills Centre
- Quantums
- Toolkits

Navigate content your way

Pinpoint info quickly or browse. Find what you need, when you need it — you are in control of how you find it.

- 1. Select a topic in your practice area for quick results.
- 2. Explore other search options including Content Type or Jurisdiction.
- 3. Access the latest market intelligence with the Market Standards tool.





Intellectual Property & Technology

Access up-to-date guidance relating to all Intellectual Property & Technology matters. Resources and tools such as practice notes, precedents and more are available to ensure that you have the most up-to-date information and can successfully complete any task, including:

- Preparing and prosecuting patent, trademark and industrial design applications
- Drafting pleadings for patent, trademark and copyright disputes
- Conducting IP due diligence for commercial transactions
- Preparing and responding to freedom of information requests
- Drafting and negotiating musical recording, co-publishing, software licensing, online advertising, web-linking, hardware and system development agreements
- Complying with anti-spam legislation

With contributions from notable experts, including:

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Topics and subtopics include:

- Patent Prosecution
- Trademark Prosecution
- IP Disputes
- Applying for Industrial Design Registration
- Freedom of Information
- Media and Entertainment Law

- Cloud Computing
- Privacy Law
- Confidentiality
- Software and IT Systems
- Domain Name Disputes
- E-Commerce and E-Contracting
- Advertising and Marketing

"Practical Guidance allows you to draw on a virtual dream team law firm of practice area specialists."

SUSAN ABRAMOVITCH Gowling WLG



