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The LexisNexis Total Research System offers targeted web information solutions that can be integrated into your business processes and systems. LexisNexis delivers a high-quality resource with which to build information and knowledge-management solutions along with leading-edge systems and tools for managing this content.

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Do you need to find an information solution?

If you are **responsible** for any of these tasks...

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Business Development/Strategic Planning

- Analyze competitors, source potential business partners, and identify acquisition targets
- Develop planning assumptions with economic and industry forecasts
- Obtain up-to-date market size and market share information

Claims

- Investigate claims and claimants
- Negotiate settlements of insurance claims

Compliance

- Ensure corporation compliance with industry policy guidelines and regulations
- Draft code of conduct policies
- Facilitate internal investigations of business misconduct

Corporate Communications/Investor Relations

- Keep current on the day's news events as they happen when they happen
- Capitalize quickly on favourable press and reviews
- Respond quickly to competitor product announcements and press releases

Corporate Counsel

- Manage due diligence initiatives on potential acquisitions
- Manage litigation processes
- Monitor prospective legislation of interest to the corporation
- Protect the corporation's intellectual assets

Information Technology

- Provide comprehensive enterprise information solutions
- Improve return on investment of enterprise technology solutions
- Simplify end-user systems to improve effectiveness and productivity and competitive advantage

Intellectual Assets Manager

- Monitor internal patents and expiration dates
- Monitor potential intellectual property infringement (patent, copyright, trademark, or trade secret)
- Stay alert to competitor changes and uncover competitor patent and trademark filings

Finance and Risk Management

- Benchmark performance vs. peer groups and competitors
- Monitor investment analyst reports
- Analyze customer creditworthiness

Human Resources

- Keep informed on employment-related legislation and case law
- Draft internal policies, compensation packages, and procedures for mediation and alternative dispute resolution
- Ensure compliance with health and safety codes; evaluate facilities for maximum productivity

Product Development

- Keep tabs on new technologies
- Locate information about vendors of product components
- Analyze trends to guide technological research and development direction

Public Affairs/Government Relations

- Monitor political issues and trends and politician voting records on issues of corporate interest
- Monitor and develop proactive responses to governmental regulatory activities
- Follow trade association activity

Purchasing and Contracts

- Stay up to date on supplier pricing changes, new products, and strategy
- Locate, evaluate, and analyze suppliers; compare products and services
- Monitor suppliers' market position and competitors

Sales and Marketing

- Obtain up-to-date demographics and information on market size and share
- Identify new markets and opportunities locally and globally
- Monitor key customer developments and business issues
- Prospect for new clients, forecast sales, and research companies, industries, and executives

Tax

- Comply with tax statutes and regulations and report and filing requirements
- Plan taxes
- Resolve tax controversies

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