

Digital Production Requirements

Ad Sponsorship Package – Ontario Reports

- Email Notification Ad – 150 pixels wide x 180 pixels high
- Front Page Navigation Bar logo – up to 200 pixels wide x 28 pixels high
- Tile ad (below Table of Contents) – 180 pixels wide x 150 pixels high

Ad Sponsorship Package – The Lawyers Weekly

- Email Notification Ad – 150 pixels wide x 180 pixels high
- Front Page Navigation Bar logo – up to 200 pixels wide x 28 pixels high
- Cover Landing Page Ad – submit a PDF file, 300 dpi, the width to be 5.5 inches
 - Submit all ads in high resolution (min. 300 dpi)

Submit digital ads for *Ontario Reports* and *The Lawyers Weekly* to:
dgartwork@lexisnexis.ca

Video Material Specifications

- 15 MB or smaller
- Under 2 minutes of playing time
- We accept the following video formats:

Movie Picture Experts Group	.mpeg
Windows Media Video	.wmv
QuickTime Movies	.mov
Flash Video	.flv
Real Media	.rm
Video Object	.vob
AudioVideo Interleave	.avi

For videos, you must submit two files as follows:

Video file

Identify the video file with firm or company name, issue date and ad title in the subject line of your email.

Submit the video file to FTP site:

uploads.texterity.com
username: **lexisads**
password: **ad1nf0**

Ad file

Submit a properly prepared PDF to **orartwork@lexisnexis.ca** or **tlwartwork@lexisnexis.ca**

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