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# 2023 Schedule (51 Issues)

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Full Page    4 <sup>1</sup> / <sub>2</sub> " x 7 <sup>3</sup> / <sub>4</sub> "    \$3,201    \$2,794    \$2,416    \$2,227    \$2,031      3/4 Page    4 <sup>1</sup> / <sub>2</sub> " x 5 <sup>7</sup> / <sub>8</sub> "    \$2,788    \$2,467    \$2,134    \$1,968    \$1,854      1/2 Page    4 <sup>1</sup> / <sub>2</sub> " x 3 <sup>7</sup> / <sub>8</sub> "    \$2,382    \$2,106    \$1,853    \$1,756    \$1,589      1/4 Page    4 <sup>1</sup> / <sub>2</sub> " x 1 <sup>7</sup> / <sub>8</sub> "    \$1,837    \$1,635    \$1,463    \$1,388    \$1,284      Black & White    Size (width x height)    1-3 times    4-11 times    12-20 times    21-30 times    31+ times      Full Page    4 <sup>1</sup> / <sub>2</sub> " x 7 <sup>3</sup> / <sub>4</sub> "    \$2,576    \$2,168    \$1,790    \$1,601    \$1,405      3/4 Page    4 <sup>1</sup> / <sub>2</sub> " x 5 <sup>7</sup> / <sub>8</sub> "    \$2,163    \$1,842    \$1,509    \$1,403    \$1,403      II Page    4 <sup>1</sup> / <sub>2</sub> " x 5 <sup>7</sup> / <sub>8</sub> "    \$2,576    \$2,168    \$1,790    \$1,601    \$1,405      J/2 Page    4 <sup>1</sup> / <sub>2</sub> " x 3 <sup>7</sup> / <sub>8</sub> "    \$2,163    \$1,842    \$1,509    \$1,343    \$1,181      I/2 Page    4 <sup>1</sup> / <sub>2</sub> " x 3 <sup>7</sup> / <sub>8</sub> "    \$1,756    \$1,480    \$1,228    \$1,130    \$964	areer/Legal Suppo	ort						
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1/4 Page    4 <sup>1</sup> / <sub>2</sub> " x 1 <sup>7</sup> / <sub>8</sub> "    \$1,837    \$1,635    \$1,463    \$1,388    \$1,284      Black & White    Size (width x height)    1-3 times    4-11 times    12-20 times    21-30 times    31+ times      Full Page    4 <sup>1</sup> / <sub>2</sub> " x 7 <sup>3</sup> / <sub>4</sub> "    \$2,576    \$2,168    \$1,790    \$1,601    \$1,405      3/4 Page    4 <sup>1</sup> / <sub>2</sub> " x 5 <sup>7</sup> / <sub>8</sub> "    \$2,163    \$1,842    \$1,509    \$1,343    \$1,181      1/2 Page    4 <sup>1</sup> / <sub>2</sub> " x 3 <sup>7</sup> / <sub>8</sub> "    \$1,756    \$1,480    \$1,228    \$1,130    \$964	3/4 Page	4 <sup>1</sup> /2" x 5 <sup>7</sup> /8"	\$2,788	\$2,467	\$2,134	\$1,968	\$1,854	
Black & White      Size (width x height)      1-3 times      4-11 times      12-20 times      21-30 times      31+ times        Full Page      4 <sup>1</sup> / <sub>2</sub> " x 7 <sup>3</sup> / <sub>4</sub> "      \$2,576      \$2,168      \$1,790      \$1,601      \$1,405        3/4 Page      4 <sup>1</sup> / <sub>2</sub> " x 5 <sup>7</sup> / <sub>8</sub> "      \$2,163      \$1,842      \$1,509      \$1,343      \$1,181        1/2 Page      4 <sup>1</sup> / <sub>2</sub> " x 3 <sup>7</sup> / <sub>8</sub> "      \$1,756      \$1,480      \$1,228      \$1,130      \$964	1/2 Page	4 <sup>1</sup> /2" x 3 <sup>7</sup> /8"	\$2,382	\$2,106	\$1,853	\$1,756	\$1,589	
Full Page    4 <sup>1</sup> / <sub>2</sub> " x 7 <sup>3</sup> / <sub>4</sub> "    \$2,576    \$2,168    \$1,790    \$1,601    \$1,405      3/4 Page    4 <sup>1</sup> / <sub>2</sub> " x 5 <sup>7</sup> / <sub>8</sub> "    \$2,163    \$1,842    \$1,509    \$1,343    \$1,181      1/2 Page    4 <sup>1</sup> / <sub>2</sub> " x 3 <sup>7</sup> / <sub>8</sub> "    \$1,756    \$1,480    \$1,228    \$1,130    \$964	1/4 Page	4 <sup>1</sup> /2" x 1 <sup>7</sup> /8"	\$1,837	\$1,635	\$1,463	\$1,388	\$1,284	
3/4 Page    4 <sup>1</sup> / <sub>2</sub> " x 5 <sup>7</sup> / <sub>8</sub> "    \$2,163    \$1,842    \$1,509    \$1,343    \$1,181      1/2 Page    4 <sup>1</sup> / <sub>2</sub> " x 3 <sup>7</sup> / <sub>8</sub> "    \$1,756    \$1,480    \$1,228    \$1,130    \$964	Black & White	Size (width x height)	1-3 times	4-11 times	12-20 times	21-30 times	31+ times	
1/2 Page    4 <sup>1</sup> / <sub>2</sub> " x 3 <sup>7</sup> / <sub>8</sub> "    \$1,756    \$1,480    \$1,228    \$1,130    \$964	Full Page	4 <sup>1</sup> /2" x 7 <sup>3</sup> /4"	\$2,576	\$2,168	\$1,790	\$1,601	\$1,405	
	3/4 Page	4 <sup>1</sup> /2" x 5 <sup>7</sup> /8"	\$2,163	\$1,842	\$1,509	\$1,343	\$1,181	
1/4 Page      4 <sup>1</sup> / <sub>2</sub> " x 1 <sup>7</sup> / <sub>8</sub> "      \$1,204      \$1,004      \$837      \$762      \$659	1/2 Page	4 <sup>1</sup> /2" x 3 <sup>7</sup> /8"	\$1,756	\$1,480	\$1,228	\$1,130	\$964	
	1/4 Page	4 <sup>1</sup> /2" x 1 <sup>7</sup> /8"	\$1,204	\$1,004	\$837	\$762	\$659	

### **Cover Advertising**

Four Colour	Size (width x height)	1-3 times	4-11 times	12-20 times	21-30 times	31+ times
Outside Front	4 <sup>1</sup> /2" x 3 <sup>7</sup> /8"	\$4,251	\$3,979	\$3,729	\$3,512	\$3,330
Outside Back	4 <sup>1</sup> /2" x 5 <sup>7</sup> /8"	\$4,172	\$3,910	\$3,683	\$3,436	\$3,273
Inside Front	4 <sup>1</sup> /2" x 7 <sup>3</sup> /4"	\$3,488	\$3,045	\$2,632	\$2,426	\$2,213
Inside Back	4 <sup>1</sup> /2" x 7 <sup>3</sup> /4"	\$3,037	\$2,688	\$2,325	\$2,144	\$,1969

\*Cover prices include process colour.

Surcharge for guaranteed position – 10%. Typesetting fee – 18% (if applicable).

Rates do not include applicable taxes.

Please forward all artwork for Ontario Reports to: orartwork@lexisnexis.ca and your sales representative

### **Classified Line Advertising**

To book your classified line advertisement in Ontario Reports, please email us at: classified@lexisnexis.ca

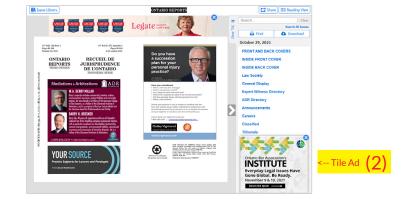
## Ad Sponsorship Package

Available to a single advertiser per issue - \$2,359 per issue.

### Package includes:

- 1) Ad presence on email notification
- 2) Tile ad on front screen below Table of Contents



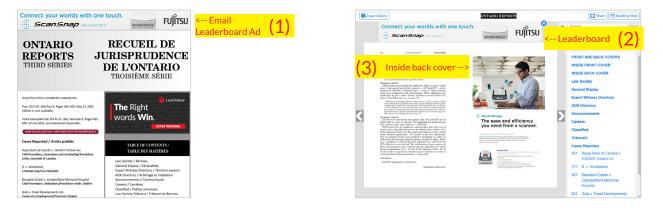


### Leaderboard Sponsorship Package

Available to a single advertiser per issue - \$5,796 per issue.

### Package includes:

- 1) Email Leaderboard Ad on email notification
- 2) Leaderboard positioning
- 3) Inside back cover positioning (Full page, 4 <sup>1</sup>/<sub>2</sub>" w x 7 <sup>3</sup>/<sub>4</sub>" h)



# **Digital Production Requirements**

### Ad Sponsorship Package\*

- Email Notification Ad 370 pixels wide x 180 pixels high
- Tile ad (below Table of Contents) i) 300 pixels wide x 250 pixels high (for both digital edition and tablet)
  ii) 300 pixels wide x 100 pixels high for smart phones

### Leaderboard Sponsorship Package

- Email Notification Ad 760 pixels wide x 90 pixels high
- Landing Page Leaderboard ad i) 728 pixels wide x 90 pixels high (for both digital edition and tablet)
  ii) 320 pixels wide x 50 pixels high (for smart phones)

Supported Media – .jpg, .gif, animated .gif. \*We are unable to accept animated .gifs for the Email Notification Ads. Submit all ads in high resolution (min. 300 dpi).

Please forward all artwork for Ontario Reports to: orartwork@lexisnexis.ca and your sales representative

# **Print Production Requirements**

This checklist serves as a guide for agencies and in-house art departments to prepare artwork for our print publications.

Artwork that fails to conform to these requirements may result in inferior reproduction. Please feel free to contact us to discuss any artwork concerns you may have.

#### Preferred file format

High-resolution, properly prepared PDF

### Line Screen Values

Halftones – 300 dpi

Line Art - 1200 dpi (minimum)

### **Background Screen Tints**

Not less than 10%

### **File Compatibility**

Platforms and file formats:

Windows <sup>®</sup> Platform	File Format
Adobe® InDesign® CS2-CS4	.indd
QuarkXPress™ 5.0-6.5	.qxd
Adobe <sup>®</sup> Illustrator <sup>®</sup>	.eps
Adobe <sup>®</sup> Acrobat <sup>®</sup> 5.0 / 9.0	.pdf
Microsoft <sup>®</sup> Office	.doc

We are able to uncompress files packaged with Stufflt and Zip. Please do not submit files in Photoshop.

### **Embedded Fonts and Graphics**

- Embed all fonts in PDF files. We cannot accept MAC fonts. Please ensure they are compressed prior to transmission.
- Preflight Files Prior to submitting files, please verify that all fonts, logos and graphics (i.e., all support files) are included with the final assembly file and that all images are at a minimum resolution of 300 dpi and all text at a minimum of 800 dpi.

### Layout

• Ensure ads conform to the proper ad size as per the respective media kit and that files are constructed on one page.

### **Image Files**

- Ensure only the being used for print are supplied and clearly marked.
- Avoid using hairline rules.

### **Colour Variances and Registration**

- Colour density some variance of +/- 10% may occur.
- Registration +/-0.015" between colours is standard tolerance (i.e., paper stretch across press, press movement, etc.)

#### Bleeds

• No bleeds are required on final artwork.

### Print Artwork Submission Addresses

Send your advertisement as an attachment to orartwork@lexisnexis.ca

### LexisNexis Canada Inc.

111 Gordon Baker Road, Suite 900, Toronto, Ontario M2H 3R1

Tel.: 905-479-2665

Toll-Free Tel.: 1-800-668-6481

Fax: 905-479-3758