



ONTARIO REPORTS MEDIA KIT 2023

Media solutions to reach high net worth legal professionals quickly and effectively.

Ontario Reports

Profile

Reach the Ontario legal profession with targeted advertising in *Ontario Reports*, the only publication specifically devoted to case law in Ontario. Published by LexisNexis® for the Law Society of Ontario, judges and lawyers look to the weekly full-text journal of *Ontario Reports* for the latest in court decisions, practice directions, career opportunities and announcements to the profession. No other publication is as widely known or read by the Ontario Bar.

Ontario Reports has been published by the Law Society of Ontario for more than a century. Over 63,000 personally addressed copies of *Ontario Reports* are digitally delivered every week to all members of the Law Society of Ontario; one to every judge, lawyer and legal counsel in the province. This distribution is unmatched by any other legal publication in Ontario.

Available on any computer, tablet, or smartphone, this gives lawyers and judges access from anywhere at any time. In today's information-everywhere, all-the-time environment, *Ontario Reports* ensures easy, trouble-free access 24/7 for Ontario's legal community.

Current advertisers in *Ontario Reports* include companies promoting products and services to the legal profession, recruiters for the legal field, mediators, financial services companies and many more. *Ontario Reports* has become the place to generate referral business through advertising. Take advantage of this opportunity to reach the Ontario legal community with your message.











2023 Schedule (51 Issues)

Digital Issue Date	Print Issue Date	Material Closing Date	Digital Issue Date	Print Issue Date	Material Closing Date
January 4	January 6	December 16	July 5	July 7	June 23
January 11	January 13	December 30	July 12	July 14	June 30
January 18	January 20	January 6	July 19	July 21	July 7
January 25	January 27	January 13	July 26	July 28	July 14
February 1	February 3	January 20	August 2	August 4	July 21
February 8	February 10	January 27	August 9	August 11	July 28
February 15	February 17	February 3	August 16	August 18	August 4
February 22	February 24	February 10	August 23	August 25	August 11
March 1	March 3	February 17	August 30	September 1	August 18
March 8	March 10	February 24	September 6	September 8	August 25
March 15	March 17	March 3	September 13	September 15	September 1
March 22	March 24	March 10	September 20	September 22	September 8
March 29	March 31	March 17	September 27	September 29	September 15
April 5	April 7	March 24	October 4	October 6	September 22
April 12	April 14	March 31	October 11	October 13	September 29
April 19	April 21	April 7	October 18	October 20	October 6
April 26	April 28	April 14	October 25	October 27	October 13
May 3	May 5	April 21	November 1	November 3	October 20
May 10	May 12	April 28	November 8	November 10	October 27
May 17	May 19	May 5	November 15	November 17	November 3
May 24	May 26	May 12	November 22	November 24	November 10
May 31	June 2	May 19	November 29	December 1	November 17
June 7	June 9	May 26	December 6	December 8	November 24
June 14	June 16	June 2	December 13	December 15	December 1
June 21	June 23	June 9	December 20	December 22	December 8
June 28	June 30	June 16			









Please forward all artwork for *Ontario Reports* to: orartwork@lexisnexis.ca and your sales representative

2023 Display Advertising Rates





General/Announcements

			Frequency Discount Rate (Pricing per issue)				
Four Colour	Size (width x height)		1-3 times	4-11 times	12-20 times	21-30 times	31+ times
Full Page	4 1/2" x 7 3/4"		\$2,631	\$2,256	\$2,148	\$2,052	\$1,949
3/4 Page	4 1/2" x 5 7/8"		\$2,335	\$2,012	\$1,949	\$1,835	\$1,705
1/2 Page	4 1/2" x 3 7/8"		\$2,000	\$1,807	\$1,705	\$1,642	\$1,495
1/4 Page	4 1/2" x 1 7/8"		\$1,523	\$1,386	\$1,336	\$1,278	\$1,176
Black & White	Size (width x height)		1-3 times	4-11 times	12-20 times	21-30 times	31+ times
Full Page	4 1/2" x 7 3/4"		\$2,005	\$1,637	\$1,529	\$1,432	\$1,330
3/4 Page	4 1/2" x 5 7/8"		\$1,716	\$1,392	\$1,330	\$1,216	\$1,085
1/2 Page	4 1/2" x 3 7/8"		\$1,380	\$1,188	\$1,085	\$1,023	\$876
1/4 Page	4 1/2" x 1 7/8"		\$902	\$767	\$715	\$659	\$556

Career/Legal Support

Four Colour	Size (width x height)		1-3 times	4-11 times	12-20 times	21-30 times	31+ times
Full Page	4 1/2" x 7 3/4"		\$3,201	\$2,794	\$2,416	\$2,227	\$2,031
3/4 Page	4 1/2" x 5 7/8"		\$2,788	\$2,467	\$2,134	\$1,968	\$1,854
1/2 Page	4 1/2" x 3 7/8"		\$2,382	\$2,106	\$1,853	\$1,756	\$1,589
1/4 Page	4 1/2" x 1 7/8"		\$1,837	\$1,635	\$1,463	\$1,388	\$1,284
Black & White	Size (width x height)		1-3 times	4-11 times	12-20 times	21-30 times	31+ times
Full Page	4 1/2" x 7 3/4"		\$2,576	\$2,168	\$1,790	\$1,601	\$1,405
3/4 Page	4 1/2" x 5 7/8"		\$2,163	\$1,842	\$1,509	\$1,343	\$1,181
1/2 Page	4 1/2" x 3 7/8"		\$1,756	\$1,480	\$1,228	\$1,130	\$964
1/4 Page	4 1/2" x 1 7/8"		\$1,204	\$1,004	\$837	\$762	\$659

Cover Advertising

Four Colour	Size (width x height)		1-3 times	4-11 times	12-20 times	21-30 times	31+ times
Outside Front	4 1/2" x 3 7/8"		\$4,251	\$3,979	\$3,729	\$3,512	\$3,330
Outside Back	4 1/2" x 5 7/8"		\$4,172	\$3,910	\$3,683	\$3,436	\$3,273
Inside Front	4 1/2" x 7 3/4"		\$3,488	\$3,045	\$2,632	\$2,426	\$2,213
Inside Back	4 1/2" x 7 3/4"		\$3,037	\$2,688	\$2,325	\$2,144	\$1,969

*Cover prices include process colour.

Surcharge for guaranteed position – 10%. Typesetting fee – 18% (if applicable).

Rates do not include applicable taxes.

Please forward all artwork for *Ontario Reports* to: orartwork@lexisnexis.ca and your sales representative

Classified Line Advertising

To book your classified line advertisement in *Ontario Reports*, please email us at: classified@lexisnexis.ca

Ad Sponsorship Package

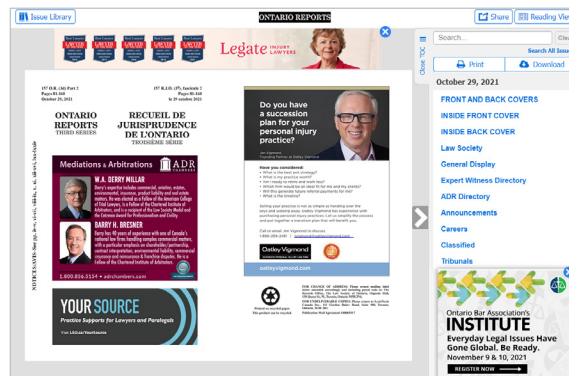
Available to a single advertiser per issue – \$2,359 per issue.

Package includes:

- 1) Ad presence on email notification
- 2) Tile ad on front screen below Table of Contents



-- Ad presence on email notification (1)



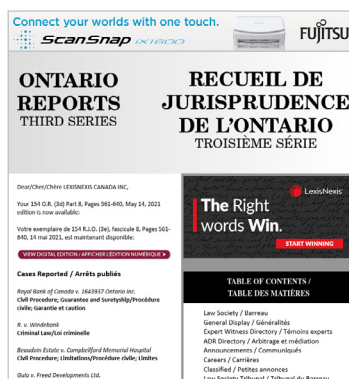
-- Tile Ad (2)

Leaderboard Sponsorship Package

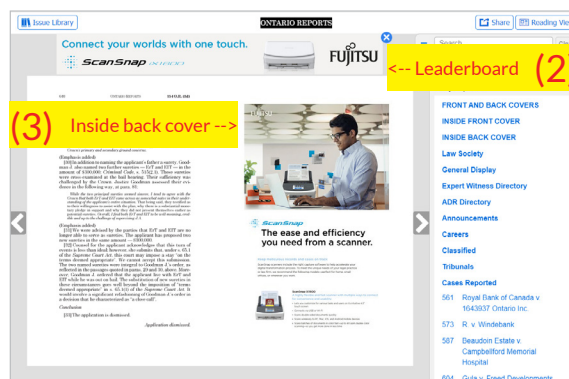
Available to a single advertiser per issue – \$5,796 per issue.

Package includes:

- 1) Email Leaderboard Ad on email notification
- 2) Leaderboard positioning
- 3) Inside back cover positioning (Full page, 4 ½" w x 7 ¾" h)



-- Email Leaderboard Ad (1)



-- Leaderboard (2)

Digital Production Requirements

Ad Sponsorship Package*

- Email Notification Ad – 370 pixels wide x 180 pixels high
- Tile ad (below Table of Contents) – i) 300 pixels wide x 250 pixels high (for both digital edition and tablet)
ii) 300 pixels wide x 100 pixels high for smart phones

Leaderboard Sponsorship Package

- Email Notification Ad – 760 pixels wide x 90 pixels high
- Landing Page Leaderboard ad – i) 728 pixels wide x 90 pixels high (for both digital edition and tablet)
ii) 320 pixels wide x 50 pixels high (for smart phones)

Supported Media – .jpg, .gif, animated .gif. *We are unable to accept animated .gifs for the Email Notification Ads.
Submit all ads in high resolution (min. 300 dpi).

Please forward all artwork for Ontario Reports to: orartwork@lexisnexis.ca and your sales representative

Print Production Requirements

This checklist serves as a guide for agencies and in-house art departments to prepare artwork for our print publications.

Artwork that fails to conform to these requirements may result in inferior reproduction. Please feel free to contact us to discuss any artwork concerns you may have.

Preferred file format

High-resolution, properly prepared PDF

Line Screen Values

Halftones – 300 dpi Line Art – 1200 dpi (minimum)

Background Screen Tints

Not less than 10%

File Compatibility

Platforms and file formats:

Windows® Platform	File Format
Adobe® InDesign® CS2–CS4	.indd
QuarkXPress™ 5.0–6.5	.qxd
Adobe® Illustrator®	.eps
Adobe® Acrobat® 5.0 / 9.0	.pdf
Microsoft® Office	.doc

We are able to uncompress files packaged with StuffIt and Zip. Please do not submit files in Photoshop.

Embedded Fonts and Graphics

- Embed all fonts in PDF files. We cannot accept MAC fonts. Please ensure they are compressed prior to transmission.
- Preflight Files – Prior to submitting files, please verify that all fonts, logos and graphics (i.e., all support files) are included with the final assembly file and that all images are at a minimum resolution of 300 dpi and all text at a minimum of 800 dpi.

Layout

- Ensure ads conform to the proper ad size as per the respective media kit and that files are constructed on one page.

Image Files

- Ensure only the being used for print are supplied and clearly marked.
- Avoid using hairline rules.

Colour Variances and Registration

- Colour density – some variance of +/- 10% may occur.
- Registration – +/-0.015" between colours is standard tolerance (i.e., paper stretch across press, press movement, etc.)

Bleeds

- No bleeds are required on final artwork.

Print Artwork Submission Addresses

Send your advertisement as an attachment to orartwork@lexisnexis.ca

LexisNexis Canada Inc.

111 Gordon Baker Road, Suite 900, Toronto, Ontario M2H 3R1

Tel.: 905-479-2665

Toll-Free Tel.: 1-800-668-6481

Fax: 905-479-3758