Media Kit 2014

Canada's largest online job board for legal professionals.

TotalLegalJobs

LexisNexis®

TotalLegalJobs.ca

Profile

Developed by LexisNexis®, TotalLegalJobs.ca is a fast and easy way for employers and legal job seekers to connect. TotalLegalJobs.ca is Canada's most comprehensive legal online job board for lawyers, in-house counsel, paralegals, law clerks, and articling positions.

TotalLegalJobs.ca enhances your recruitment efforts by allowing you to post jobs, search our candidate database, highlight your brand among job seekers and manage the hiring process.

Post Jobs

It's easy to post jobs on TotalLegalJobs.ca. Setting up an account is fast and simple, enabling you to post, track and edit jobs using our handy self-serve system.

- Include your company logo with each job posting
- Include your company profile in the "Find an Employer" section
- Discounted bulk pricing for multiple job postings

TotalLegalJobs.ca is promoted through search engine marketing and social media channels, driving job seekers to the site and maximizing the number of candidates who see your job postings

Search Our Candidate Database

Quick and easy to use, our candidate search tool gives you a constantly refreshed database of qualified legal professionals to shortlist.

Manage Your Recruitment Process

Use our handy self-serve system to manage your postings, applications and candidates. Review them online or choose to have them emailed or faxed directly to you.

Build Your Brand Among Job Seekers

TotalLegalJobs.ca offers many ways to help build your brand among job seekers:

- **Featured Employers** – Increase your visibility by adding your company logo to the TotalLegalJobs.ca homepage.
- **Featured Jobs** – Highlight key positions on the home page where more job seekers will notice them.
- **Banner Advertising** – Maximize your brand impact with placement of digital advertising on high-traffic pages.

2014 Rates

TotalLegalJobs.ca

	Basic + CompanyLogo
Single Job	$464
2 Jobs	$695
3 Jobs	$979
4 Jobs	$1,185
5 Jobs	$1,365
10 Jobs (includes candidate database access)	$2,060

Rates subject to change.

For packages of more than 10 postings, please contact your Account Executive.

Featured Employer

	Rate
Per Month	$258
6 Months	$1,391
12 Months	$2,472

Rates subject to change.

Featured Job

	Rate
Per Job	$155 per month
6 Jobs	$129 per job per month
12 Jobs	$103 per job per month

Rates subject to change.

Single-job postings will be advertised on TotalLegalJobs.ca for 30 days. Multi-job packs must be used within 12 months of purchase.

Banner Advertising

	Share of Voice	Homepage*	Job Listing Pages*
LEADERBOARD 728 pixels wide x 90 pixels high	50%	$1,236	$1,545
SKYSCRAPER 120 pixels wide x 600 pixels high	100%	$721	$721
TILE 120 pixels wide x 120 pixels high	100%	$721	$361

* Rate per month

New!

Solutions Bundle for Career Advertising

With so many print and online advertising possibilities, we have simplified the decision-making process. Combine the power of *Ontario Reports*, *The Lawyers Weekly* and TotalLegalJobs.ca to reach a regional, national and worldwide audience and find the perfect candidate.

The Solutions Bundle includes:

- *Ontario Reports* – print and digital editions reaching over 49,000 lawyers, judges and paralegals in Ontario each week

- *The Lawyers Weekly* – print and digital editions, Canada's national legal newspaper

- LawyersWeekly.ca, the online destination for the legal community in Canada
- A 30-day posting on TotalLegalJobs.ca, the online site dedicated to legal jobs in Canada

Maximize audience reach and frequency through the effective combination of online and multiple print insertions. These bundles often save customers 20% or more. For rates, please contact your Account Executive.

Production Details:

Advertisers to supply creative in final GIF or JPEG format
Advertisement files must not exceed 150K.
All advertising copy subject to approval of the publisher.

Note: Rates do not include applicable taxes.

Please forward all artwork for TotalLegalJobs.ca to: dgartwork@lexisnexis.ca