



ONTARIO REPORTS MEDIA KIT 2022

Media solutions to reach high net worth legal professionals quickly and effectively.

Ontario Reports

Profile

Reach the Ontario legal profession with targeted advertising in *Ontario Reports*, the only publication specifically devoted to case law in Ontario. Published by LexisNexis® for the Law Society of Ontario, judges and lawyers look to the weekly full-text journal of *Ontario Reports* for the latest in court decisions, practice directions, career opportunities and announcements to the profession. No other publication is as widely known or read by the Ontario Bar.

Ontario Reports has been published by the Law Society of Ontario for more than a century. Over 63,000 personally addressed copies of *Ontario Reports* are digitally delivered every week to all members of the Law Society of Ontario; one to every judge, lawyer and legal counsel in the province. This distribution is unmatched by any other legal publication in Ontario.

Available on any computer, tablet, or smartphone, this gives lawyers and judges access from anywhere at any time. In today's information-everywhere, all-the-time environment, *Ontario Reports* ensures easy, trouble-free access 24/7 for Ontario's legal community.

Current advertisers in *Ontario Reports* include companies promoting products and services to the legal profession, recruiters for the legal field, mediators, financial services companies and many more. *Ontario Reports* has become the place to generate referral business through advertising. Take advantage of this opportunity to reach the Ontario legal community with your message.



2022 Schedule (51 Issues)









Digital Issue Date	Print Issue Date	Material Closing Date
January 5	January 7	December 17
January 12	January 14	December 31
January 19	January 21	January 7
January 26	January 28	January 14
February 2	February 4	January 21
February 9	February 11	January 28
February 16	February 18	February 4
February 23	February 25	February 11
March 2	March 4	February 18
March 9	March 11	February 25
March 16	March 18	March 4
March 23	March 25	March 11
March 30	April 1	March 18
April 6	April 8	March 25
April 13	April 15	April 1
April 20	April 22	April 12
April 27	April 29	April 15
May 4	May 6	April 22
May 11	May 13	April 29
May 18	May 20	May 6
May 25	May 27	May 13
June 1	June 3	May 20
June 8	June 10	May 27
June 15	June 17	June 3
June 22	June 24	June 10
June 29	July 1	June 17

Digital Issue Date	Print Issue Date	Material Closing Date
July 6	July 8	June 24
July 13	July 15	July 1
July 20	July 22	July 8
July 27	July 29	July 15
August 3	August 5	July 22
August 10	August 12	July 29
August 17	August 19	August 5
August 24	August 26	August 12
August 31	September 2	August 19
September 7	September 9	August 26
September 14	September 16	September 2
September 21	September 23	September 9
September 28	September 30	September 16
October 5	October 7	September 23
October 12	October 14	September 30
October 19	October 21	October 7
October 26	October 28	October 14
November 2	November 4	October 21
November 9	November 11	October 28
November 16	November 18	November 4
November 23	November 25	November 11
November 30	December 2	November 18
December 7	December 9	November 25
December 14	December 16	December 2
December 21	December 23	December 9









Please forward all artwork for *Ontario Reports* to: orartwork@lexisnexis.ca and your sales representative

2022 Display Advertising Rates





General/Announcements

			Frequency Discount Rate (Pricing per issue)				
Four Colour	Size (width x height)		1-3 times	4-11 times	12-20 times	21-30 times	31+ times
Full Page	4 1/2" x 7 3/4"		\$2,554	\$2,190	\$2,085	\$1,992	\$1,892
3/4 Page	4 1/2" x 5 7/8"		\$2,267	\$1,953	\$1,892	\$1,782	\$1,655
1/2 Page	4 1/2" x 3 7/8"		\$1,942	\$1,754	\$1,655	\$1,594	\$1,451
1/4 Page	4 1/2" x 1 7/8"		\$1,479	\$1,346	\$1,297	\$1,241	\$1,142
Black & White	Size (width x height)		1-3 times	4-11 times	12-20 times	21-30 times	31+ times
Full Page	4 1/2" x 7 3/4"		\$1,947	\$1,589	\$1,484	\$1,390	\$1,291
3/4 Page	4 1/2" x 5 7/8"		\$1,666	\$1,351	\$1,291	\$1,181	\$1,053
1/2 Page	4 1/2" x 3 7/8"		\$1,340	\$1,153	\$1,053	\$993	\$850
1/4 Page	4 1/2" x 1 7/8"		\$876	\$745	\$694	\$640	\$540

Career/Legal Support

Four Colour	Size (width x height)		1-3 times	4-11 times	12-20 times	21-30 times	31+ times
Full Page	4 1/2" x 7 3/4"		\$3,078	\$2,687	\$2,323	\$2,141	\$1,953
3/4 Page	4 1/2" x 5 7/8"		\$2,681	\$2,372	\$2,052	\$1,892	\$1,738
1/2 Page	4 1/2" x 3 7/8"		\$2,290	\$2,025	\$1,782	\$1,688	\$1,528
1/4 Page	4 1/2" x 1 7/8"		\$1,766	\$1,572	\$1,407	\$1,335	\$1,235
Black & White	Size (width x height)		1-3 times	4-11 times	12-20 times	21-30 times	31+ times
Full Page	4 1/2" x 7 3/4"		\$2,477	\$2,085	\$1,721	\$1,539	\$1,351
3/4 Page	4 1/2" x 5 7/8"		\$2,080	\$1,771	\$1,451	\$1,291	\$1,136
1/2 Page	4 1/2" x 3 7/8"		\$1,688	\$1,423	\$1,181	\$1,087	\$927
1/4 Page	4 1/2" x 1 7/8"		\$1,158	\$965	\$805	\$733	\$634

Cover Advertising

Four Colour	Size (width x height)		1-3 times	4-11 times	12-20 times	21-30 times	31+ times
Outside Front	4 1/2" x 3 7/8"		\$4,127	\$3,863	\$3,620	\$3,410	\$3,233
Outside Back	4 1/2" x 5 7/8"		\$4,050	\$3,796	\$3,576	\$3,366	\$3,178
Inside Front	4 1/2" x 7 3/4"		\$3,386	\$2,956	\$2,555	\$2,355	\$2,149
Inside Back	4 1/2" x 7 3/4"		\$2,949	\$2,610	\$2,257	\$2,082	\$1,912

*Cover prices include process colour.

Surcharge for guaranteed position – 10%. Typesetting fee – 18% (if applicable).

Rates do not include applicable taxes.

Please forward all artwork for *Ontario Reports* to: orartwork@lexisnexis.ca and your sales representative

Classified Line Advertising

To book your classified line advertisement in *Ontario Reports*, please email us at: classified@lexisnexis.ca

Ad Sponsorship Package

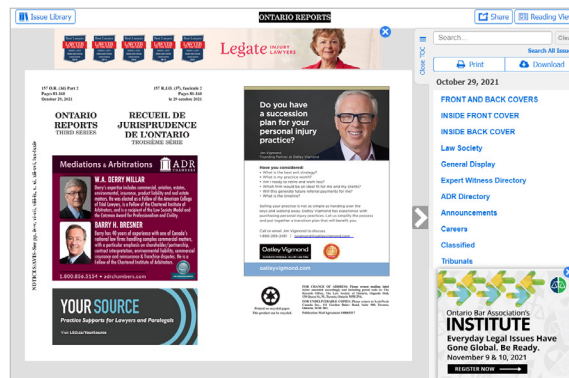
Available to a single advertiser per issue – \$2,290 per issue.

Package includes:

- 1) Ad presence on email notification
- 2) Tile ad on front screen below Table of Contents



-- Ad presence on email notification (1)



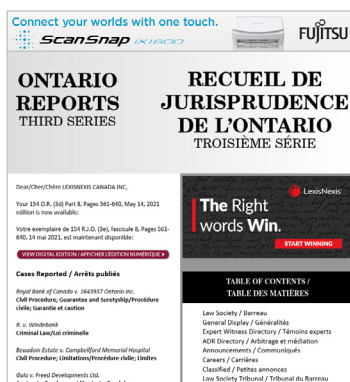
-- Tile Ad (2)

Leaderboard Sponsorship Package

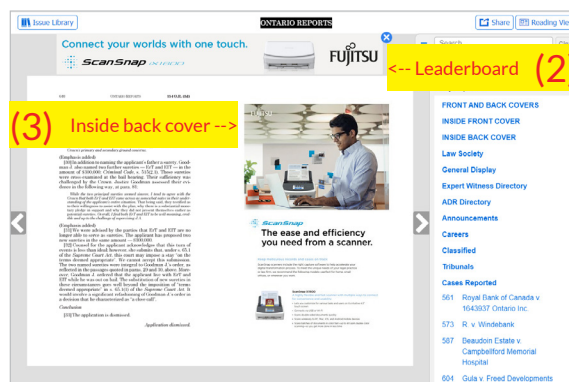
Available to a single advertiser per issue – \$5,627 per issue.

Package includes:

- 1) Email Leaderboard Ad on email notification
- 2) Leaderboard positioning
- 3) Inside back cover positioning (Full page, 4 ½" w x 7 ¾" h)



-- Email Leaderboard Ad (1)



-- Leaderboard (2)

(3) Inside back cover -->

Digital Production Requirements

Ad Sponsorship Package*

- Email Notification Ad – 370 pixels wide x 180 pixels high
- Tile ad (below Table of Contents) – i) 300 pixels wide x 250 pixels high (for both digital edition and tablet)
ii) 300 pixels wide x 100 pixels high for smart phones

Leaderboard Sponsorship Package

- Email Notification Ad – 760 pixels wide x 90 pixels high
- Landing Page Leaderboard ad – i) 728 pixels wide x 90 pixels high (for both digital edition and tablet)
ii) 320 pixels wide x 50 pixels high (for smart phones)

Supported Media – .jpg, .gif, animated .gif. *We are unable to accept animated .gifs for the Email Notification Ads. Submit all ads in high resolution (min. 300 dpi).

Please forward all artwork for Ontario Reports to: orartwork@lexisnexis.ca and your sales representative

Print Production Requirements

This checklist serves as a guide for agencies and in-house art departments to prepare artwork for our print publications.

Artwork that fails to conform to these requirements may result in inferior reproduction. Please feel free to contact us to discuss any artwork concerns you may have.

Preferred file format

High-resolution, properly prepared PDF

Line Screen Values

Halftones – 300 dpi Line Art – 1200 dpi (minimum)

Background Screen Tints

Not less than 10%

File Compatibility

Platforms and file formats:

Windows® Platform	File Format
Adobe® InDesign® CS2–CS4	.indd
QuarkXPress™ 5.0–6.5	.qxd
Adobe® Illustrator®	.eps
Adobe® Acrobat® 5.0 / 9.0	.pdf
Microsoft® Office	.doc

We are able to uncompress files packaged with StuffIt and Zip. Please do not submit files in Photoshop.

Embedded Fonts and Graphics

- Embed all fonts in PDF files. We cannot accept MAC fonts. Please ensure they are compressed prior to transmission.
- Preflight Files – Prior to submitting files, please verify that all fonts, logos and graphics (i.e., all support files) are included with the final assembly file and that all images are at a minimum resolution of 300 dpi and all text at a minimum of 800 dpi.

Layout

- Ensure ads conform to the proper ad size as per the respective media kit and that files are constructed on one page.

Image Files

- Ensure only the being used for print are supplied and clearly marked.
- Avoid using hairline rules.

Colour Variances and Registration

- Colour density – some variance of +/- 10% may occur.
- Registration – +/-0.015" between colours is standard tolerance (i.e., paper stretch across press, press movement, etc.)

Bleeds

- No bleeds are required on final artwork.

Print Artwork Submission Addresses

Send your advertisement as an attachment to orartwork@lexisnexis.ca

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Toll-Free Tel.: 1-800-668-6481

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