



# Market Standards

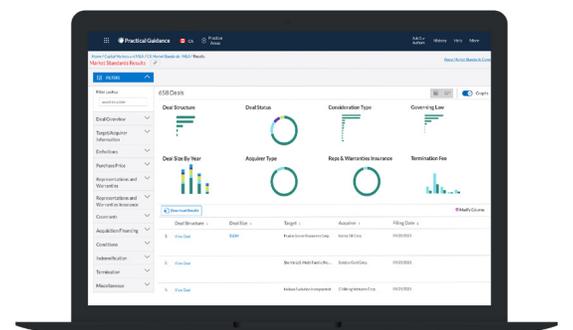
## Data-Driven Practical Guidance for M&A Lawyers

**Get in-depth insights when you search, compare, and analyze M&A deals.**

Practical Guidance helps lawyers search, compare, and analyze more transactions filed on SEDAR and EDGAR. With extensive coverage of Canadian transactions since 2018 (675+ deals and growing), details for 145+ deal points, and insights into patterns and trends, Practical Guidance provides the most comprehensive and detailed deal information.

**Leverage the latest in M&A legal technology:**

- Compare deals side by side
- Analyze market trends with data visualization
- Access full-document views of related filings
- Easily find precedent language



**MARKET STANDARDS FROM PRACTICAL GUIDANCE OFFERS:**



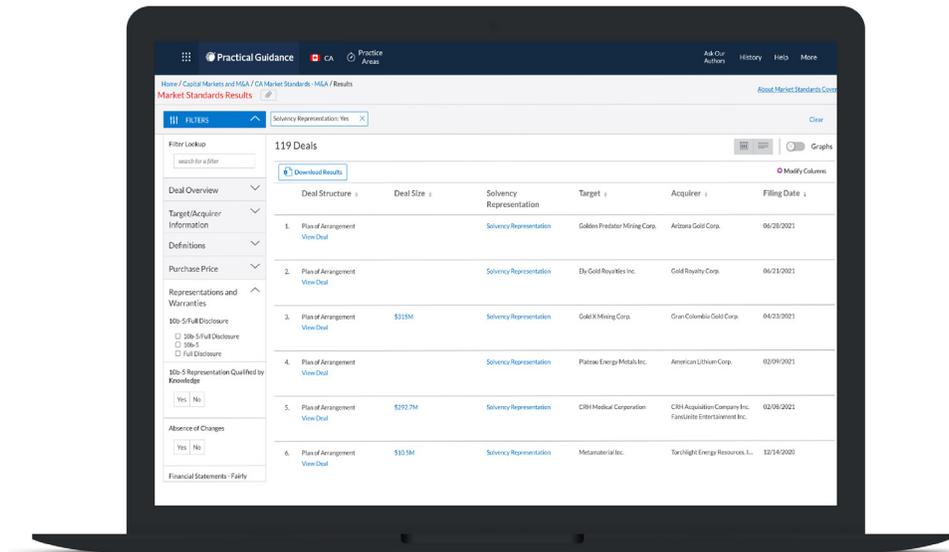
**675+ DEALS**



**145+ DEAL POINTS**



**INTERACTIVE VISUALIZATIONS**



### Search

**Powerful search capabilities:** Filter your results using the most negotiated contract provisions at the level of detail you need.

**Intuitive deal point organization:** Easily access pre-identified, granular deal points to extract on-point language for your deal.



### Compare

**Deal points across transactions in one view:** Quickly compare the same agreement provisions across multiple deals to pinpoint deals comparable to your transaction.

**Flexible manipulation of results:** Get the exact views you need with responsive data visualization.



### Analyze

**Interactive, “big picture” data visualizations:** Gain insights into standards with graphs at every turn.

**Responsive graphs:** Uncover deal point trends with data-driven analysis that updates immediately as deal point filters are added or deleted.

## Draft better precedents with data-driven M&A guidance

- Gain insight into market trends on the most negotiated contract provisions and drill down with detailed filters for even more specific information.
- Find on-point precedent for your transaction, filtering down to granular levels such as earn-out metrics, escrow types, indemnification caps and baskets, and reverse termination fee triggers.
- Discover the terms counsel has agreed to across the table, or the fee amounts a financial advisor was paid, in past transactions.

See how you can boost your efficiency on M&A deals with a free trial of Practical Guidance.

**Start yours at: [LexisNexis.ca/Try-Market-Standards](https://www.lexisnexis.ca/Try-Market-Standards) or call 1-800-255-5174.**