

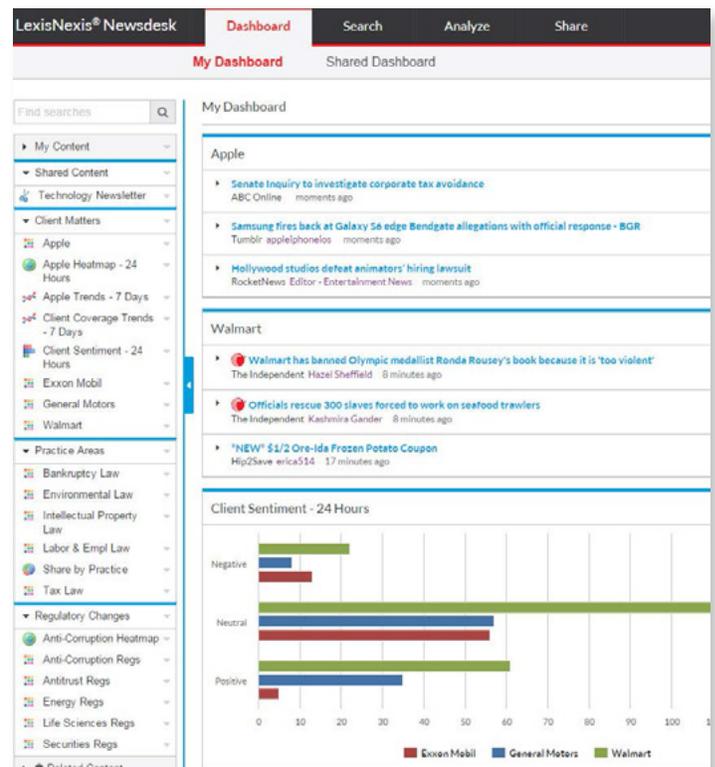
# Search. Analyze. Share.

Empower your practice with  
LexisNexis® Newsdesk

How can you avoid information overload and drill down to relevant, reliable intelligence to make faster, more informed decisions?

Introducing LexisNexis® Newsdesk—an all-in-one media monitoring, aggregation and analytics solution designed to help you discover usable insights with the most comprehensive, global content collection in the industry.

Offering access to aggregated licensed and open Web content—ranging from newspapers, websites and broadcast news sources to blogs and other social media channels—from a single, easy-to-use interface, LexisNexis® Newsdesk improves visibility into the critical intelligence you need. The broad range of Web content available allows law firms to monitor what's being said in near real time—ensuring you can respond to trends with greater agility. Plus, LexisNexis Newsdesk enhances your ability to turn complex data sets into easy-to-digest charts and graphs and to distribute meaningful insights firm-wide using alerts and customized newsletters.



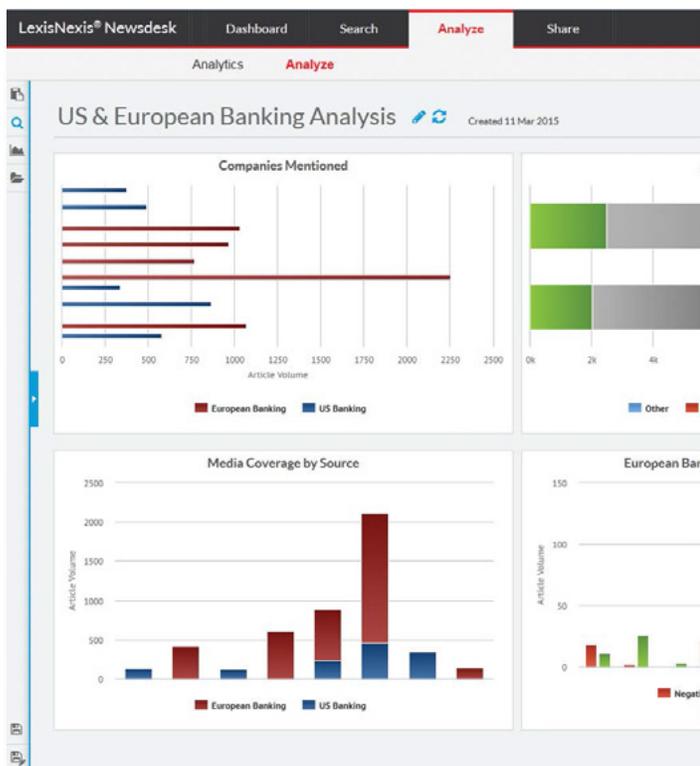
User-personalized dashboards offer quick and easy access to news and trends of interest.

## Unmatched Content, Purposeful Curation

There's no shortage of information, but sifting through myriad sources to uncover relevant, reliable intelligence consumes valuable time. LexisNexis Newsdesk is different. Our extensive array of news and business sources is complemented by hands-on content curation, ensuring that you can share usable insights across the organization for faster, smarter decision making.

### Who can benefit from LexisNexis Newsdesk?

- Librarians
- Partners and Associates
- Marketing and PR Departments



The Analyze feature automatically creates advanced charts and analyses, based on your search and the chart type selected. Up to nine charts can be created for each search.

## Tailor LexisNexis Newsdesk to Meet Your Needs

Every law firm needs meaningful information for data-driven decisions, but those needs vary greatly. LexisNexis Newsdesk can be customized to suit your information monitoring, aggregation and sharing requirements. Our intuitive dashboards allow users to:

- **Create personalized searches and alerts** to track topics of interest in near real time.
- **Monitor emerging issues and trends** across licensed print and online content, Web news, radio and television broadcasts and social media in 75 languages from more than 100 countries.
- **Analyze search results** to identify trends and insights using analytics for sentiment analysis, share of voice, geo-coverage mapping, custom analysis and more.
- **Aggregate and share copyright-compliant news and information** with colleagues using customizable distribution tools like branded newsletters and RSS feeds.
- **Integrate content**, including live charts and visualizations, with portals, intranets and CRM systems to support collaboration and provide usable insights where and when they are needed.

With LexisNexis Newsdesk, law firms of all sizes, specialties and geographies can leverage comprehensive media monitoring, aggregation and analytics capabilities—from a single, intuitive interface—to compete with greater confidence and effectiveness.



Aggregate and share copyright-compliant news and information with customizable distribution tools such as branded newsletters.

## For more information

 [lexisnexis.ca/newsdesk](http://lexisnexis.ca/newsdesk)

 800-255-5174

 @LexisNexisCan



LexisNexis, Nexis and the Knowledge Burst logo are registered trademarks of Reed Elsevier Properties Inc., used under license. Other products or services may be trademarks or registered trademarks of their respective companies.

© 2016 LexisNexis. All rights reserved. Newsdesk-Search-Brochure-02/16